

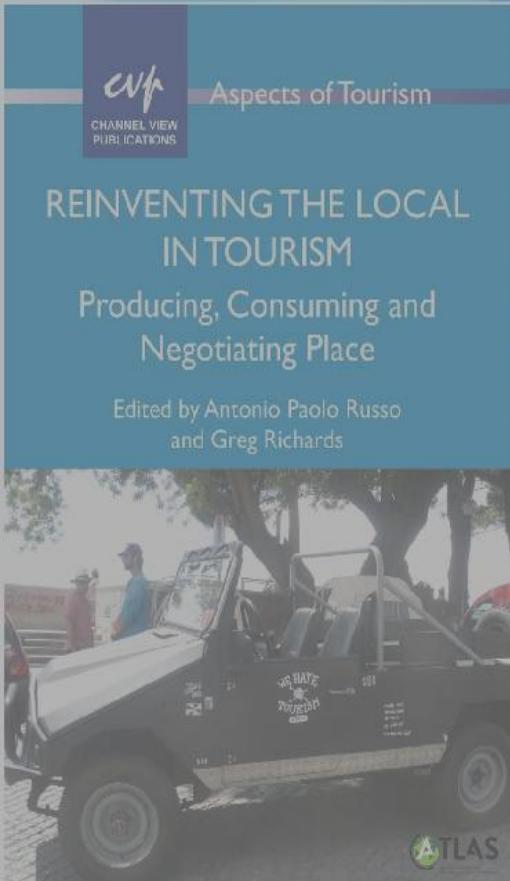
ATLAS CULTURAL TOURISM BIBLIOGRAPHY: 6th edition, 2025

Greg Richards

ATLAS CULTURAL TOURISM RESEARCH PROJECT

A Global Network

for cultural tourism research



Abstract

The ATLAS Cultural Tourism Bibliography provides a curated overview of academic research in the fields of cultural and creative tourism. It covers the research outputs of members of the ATLAS Cultural Tourism Research Project, as well as other relevant sources gathered during different research projects and publications from the project. The sixth version of the Bibliography contains references for over 1500 publications on cultural tourism worldwide. The ATLAS Cultural Tourism Project has been conducting data on cultural tourism at cultural sites and events around the world since 1991. The bibliographic sources are preceded by an analysis of cultural and creative tourism publication trends, which underlines the rapid growth in research in the field.

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Preface to the Sixth Edition 2025

The ATLAS Cultural Tourism Bibliography is one of the research outputs of the ATLAS Cultural Tourism Project. This is a collaborative project between ATLAS members, originally funded by the European Union in 1991. Since then, our research on cultural tourism has expanded to include worldwide coverage of cultural tourism trends. This bibliography is a work in progress rather than a comprehensive listing of cultural tourism research sources. All suggestions for additional references and/or improvements are gratefully received. In line with the multilingual nature of ATLAS, we are happy to receive suggested references in languages other than English, preferably with an English language translation of the title.

For more information on the project, project members, publications and examples of questionnaires, methodologies and publications, visit the home page at:
<https://www.richardstourism.com/atlas-cultural-tourism-project>

The work of the ATLAS Cultural Tourism Project has been linked to a number of research projects over the years, including the original EU Project that started the programme in 1991, the EUROTEX Project, the [Smartcultour Project](#) and the [Cultsense Project](#). Thanks to Smartcultour the book [Rethinking Cultural Tourism](#) was published in open access, bringing together many of the conceptual building blocks developed during the ATLAS Cultural Tourism Project. Results from SmartCulTour and other recent EU projects in the field of cultural tourism can be found in the [CORDIS Results Pack on cultural tourism](#).

This latest version of the ATLAS Cultural Tourism Bibliography includes references from the [Crocus Project Literature Review](#). The fact that the Crocus Project focusses on cultural and creative tourism in rural and remote areas adds new dimensions to the predominantly urban focus of much of the cultural tourism literature in the developed world. Work on the Crocus Project also helped to support the analysis of the cultural and creative tourism literature in Europe. However, one of the trends also noted in the Crocus literature review is that much recent work on cultural and creative tourism (and particularly the hybrid term 'cultural creative tourism') has come from Asia. This means that there is still much work to be done in catching up with the latest trends in cultural and creative tourism research.

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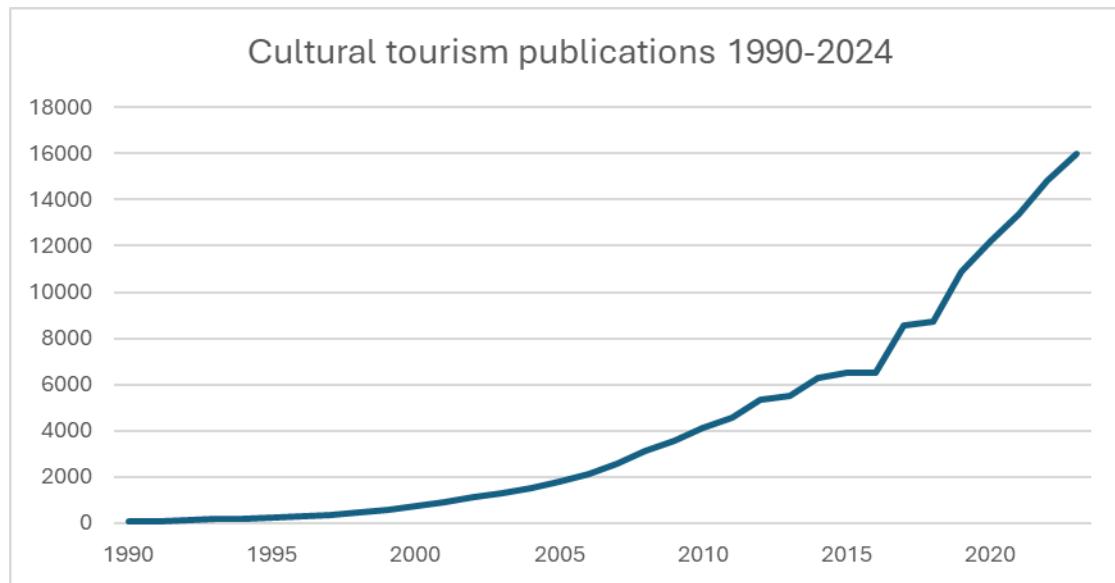
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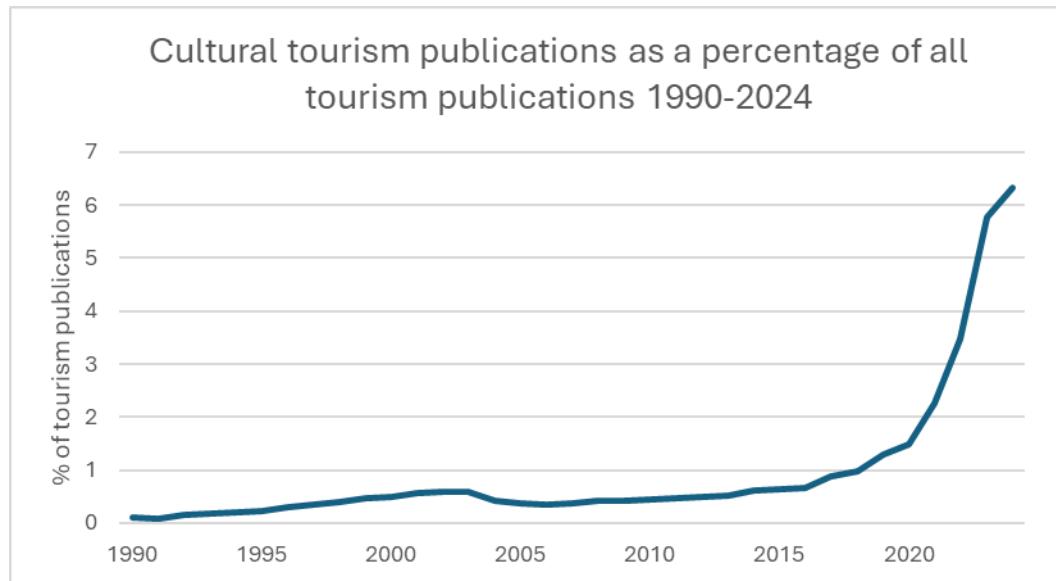
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A review of cultural tourism publication trends

An analysis of cultural tourism publications from Google Scholar (Richards et al., 2025) indicates a sharp increase in the number of papers over the past 30 years. The growth between 2016 and 2024 was particularly sharp, which is also a function of the growing number of tourism journals and the number of papers published in them.

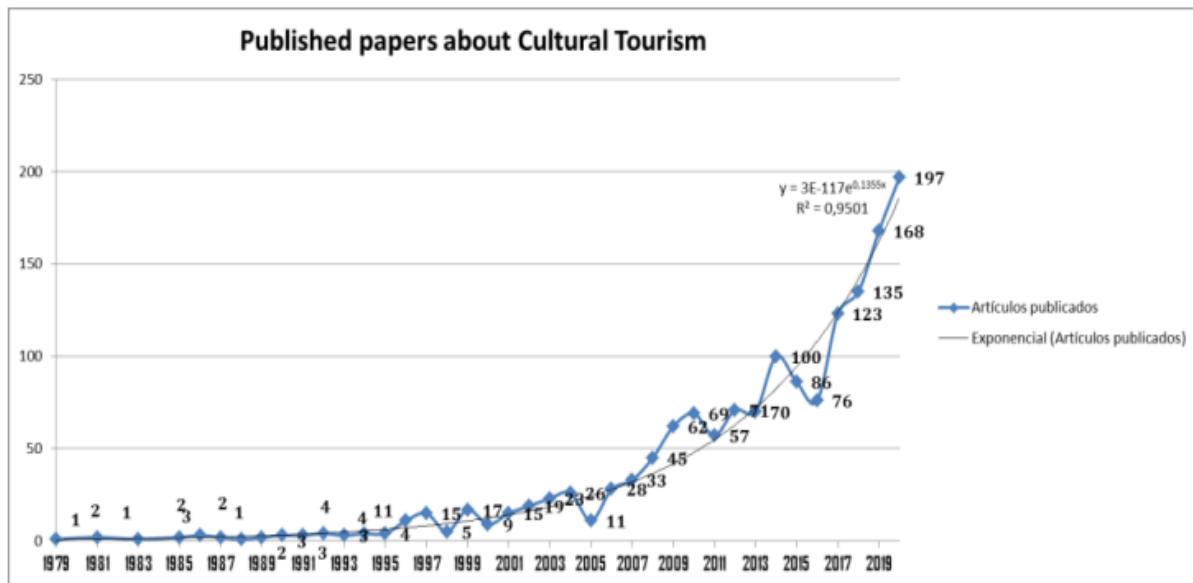


Even so, the proportion of tourism publications dealing with cultural tourism has grown over time, from less than 1% in 1990 to over 6% in 2023. Again, the proportion of cultural tourism publications has grown particularly sharply since 2020.



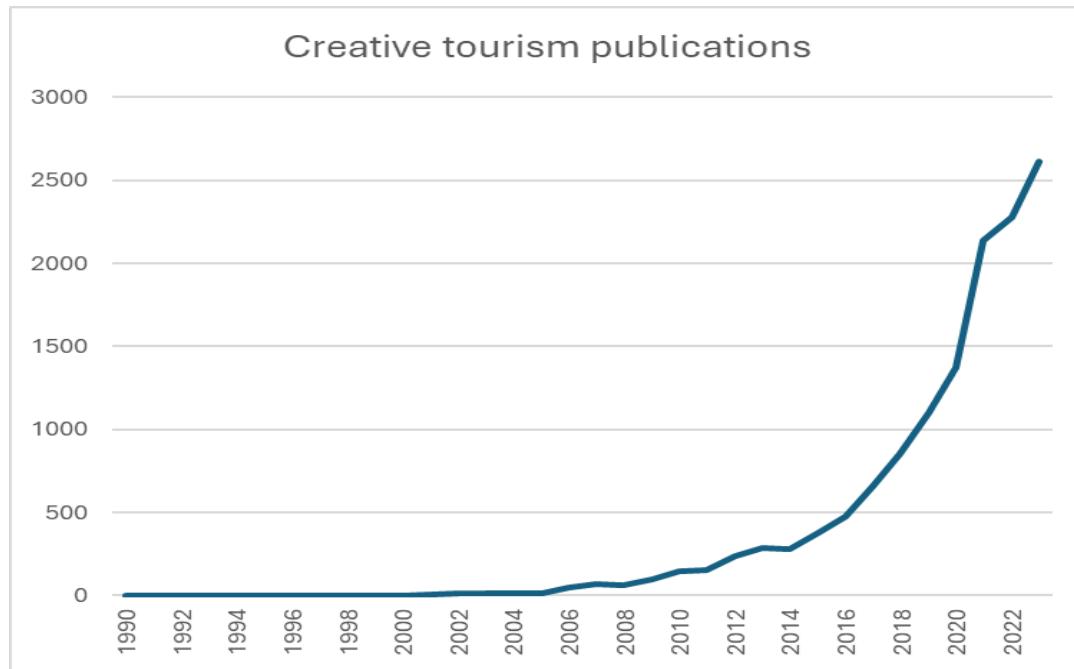
These results match those of Zhang and Guo (2022), who also found a growth in high

quality publications in recent years. Similar results were reported by Díaz-Pompa, Serrano-Leyva, Feria-Velázquez, and Cruz-Aguilera (2022) in their review of cultural tourism sources from Scopus.

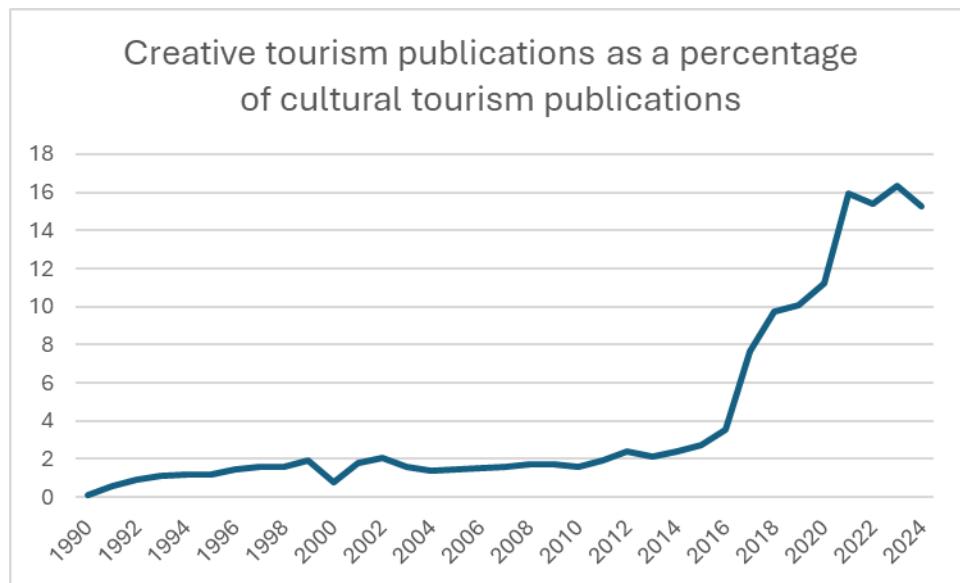


Source: Díaz-Pompa et al. (2022).

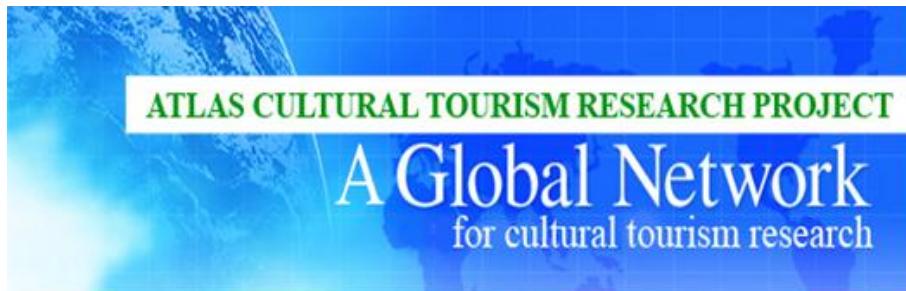
One significant area of publication growth has been in creative tourism, which Richards and Raymond (2000: 18) defined as: “Tourism which offers visitors the opportunity to develop their creative potential through active participation in courses and learning experiences which are characteristic of the holiday destination where they are undertaken.”



Publications on creative tourism ave increased as a proportion of all publications in the cultural tourism field in recent years.



The extensive literature review of the cultural and creative tourism field developed by the Crocus Project provides an overview of trends in research, particularly in relation to rural areas (Richards, et. al., 2025). This shows that the main focus of rural cultural tourism research remains on individual tourist experiences and the utilisation of tangible resources for cultural tourism. Intangible heritage resources are increasing as a focus of research, however, because rural areas have a relative lack of tangible heritage resources. There is a need to undertake more work on strategies to harness intangible heritage resources, such as storytelling and interpretation. There is also relatively little work that engages with the place-based approach that is now becoming evident in many regions and in European Union regional policy. This provides opportunities to develop new lines of enquiry that include placemaking perspectives and relational approaches to cultural tourism development.



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